

# Marketing Calendar 2023

## January

- 1 New Year's Day
- 8 Winter Sales (European countries)
- 16 Blue Monday
- 16 Australian Open
- 22 Chinese New Year
- 28 Data Protection Day



## February

- 1 Black History Month (US)
- 1 LGTB History Month
- 2 Groundhog Day
- 12 Super Bowl
- 14 Valentine's Day
- 21 Mardi Gras

## March

- 1 Women's History Month
- 3 World Wildlife Day
- 8 International Women's Day
- 14 National Pi Day
- 19 St. Patrick's Day
- 19 Mother's Day (UK)
- 22 Start of Ramadan
- 31 International Transgender Day of Visibility

## April

- 1 April Fools Day
- 2 Start of Ramadan
- 7 Easter Friday
- 9 Easter Sunday
- 10 Easter Monday
- 22 Earth Day
- 22 End of Ramadan

## May

- 1 May Day
- 2 End of Ramadan
- 4 Star Wars Day
- 8 Mother's Day (US)
- 13 Eurovision Song Contest
- 14 Mother's Day (US)
- 16 Roland-Garros

## June

- 1 Pride Month
- 16 Neurodiversity Pride Day
- 18 Father's Day (US)
- 21 World Music Day

## July

- 1 Canada Day
- 1 Tour de France
- 3 Wimbledon
- 4 US Independence
- 14 Bastille Day - French National Holiday
- 17 Emoji Day
- 20 FIFA Women's World Cup



## August

- 4 International Beer Day
- 13 International Left-Handers Day
- 19 World Photography Day
- 25 FIBA Basketball World Cup

## September

- 1 Back to School
- 4 Labor Day (US)
- 8 Rugby World Cup
- 15 Start of Hispanic Heritage Month
- 17 Oktoberfest
- 21 International Day of Peace

## October

- 1 Black History Month (UK)
- 1 Cricket World Cup
- 9 Columbus Day
- 9 Thanksgiving (Canada)
- 10 World Mental Health Day
- 15 End of Hispanic Heritage Month
- 16 World Food Day
- 31 Halloween

## November

- 12 Diwali
- 20 Transgender Day of Remembrance
- 23 Thanksgiving
- 24 Black Friday
- 25 Small Business Saturday
- 27 Cyber Monday

## December

- 3 International Day of Persons with Disabilities
- 7 Start of Hanukkah
- 15 End of Hanukkah
- 24 Christmas Eve
- 25 Christmas Day
- 26 Boxing Day (UK)
- 31 New Year's Eve



# Marketing Calendar 2023



## January

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

## February

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	4

## March

S	M	T	W	T	F	S
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

## April

S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

## May

S	M	T	W	T	F	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

## June

S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

## July

S	M	T	W	T	F	S
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

## August

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

## September

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



## October

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4



## November

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

## December

S	M	T	W	T	F	S
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6